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Date: June 28, 2004

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NAME	FIRM/COMPANY/CONFIRMATION NO.	FAX NUMBER
Examiner Natalie Pass	USPTO	703-746-8373

FROM:

Michael J. Donohue Telephone: (206) 628-7640 Fax: (206) 628-7699

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23

Floor Sent From: _____ Time Sent: _____ AM PM Operator: _____

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COMMENTS:

Re: U.S. Patent Application No. 09/651,680
SYSTEM AND METHOD FOR RECORDING AND REPORTING
CONSUMER MONETARY COMMENTARY
Art Unit: 3626
Our Reference: 52886-9

Enclosed is a copy of an Applicant Initiated Interview Request form and proposed amendment.

Michael J. Donohue

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PTOL-413A (08-03)
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request Form

Application No.: 09/651,680 First Named Applicant: Anil K. Goyal
Examiner: Natalie Pass Art Unit: 3626 Status of Application Pending

Tentative Participants:

(1) Michael J. Donohue (2) _____
(3) _____ (4) _____

Proposed Date of Interview _____ Proposed Time: _____ (AM/PM)

Type of Interview Requested

(1) ☒ Telephonic (2) ☐ Personal (3) ☐ Video Conference

Exhibit To Be Shown or Demonstrated: ☒ YES ☐ NO

If yes, provide brief description: Illustration of process at website www.w-w-r.com

Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rejection</u>	<u>1</u>	<u>Ishman/Ott/Sloo</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Continuation Sheet Attached

Brief Description of Arguments to be Presented:

Sloo teaches away from selection of a positive or negative rating category upon first electronic communication with a user. Only upon completion of the entire process of resolving a complaint is a positive complaint resolution or negative complaint resolution category provided. None of the references teach or suggest a voluntary monetary contribution to an independent service provider in association with a positive or negative rating category.

An interview was conducted on the above-identified application on _____.

NOTE:

This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEPE § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

(Applicant/Applicant's Representative Signature)

(Examiner/SPE Signature)

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO.

SEA 1519085v1 52886-9
Seattle

S/N 09/651,680

1. (Proposed Amendment) A method for consumer recording and publicly reporting monetary commentary, the method comprising:

electronically communicating with a service provider at a first time to permit a user to:

select an entity;

select a positive rating category or a negative rating category for the user-selected entity;

voluntarily provide a monetary contribution to the service provider to provide a quantifiable indication of user satisfaction or dissatisfaction with the user-selected entity thereby build the reputation of the user-selected entity up or down;

storing data related to the user-selected entity, a value of the monetary contribution and the user selection of the positive rating category or the negative rating category; and

electronically communicating with the service provider at a second time different from the first time to:

select the entity; and

retrieve stored data from the service provider related to the user-selected entity and the value of the monetary contributions and selections of the positive rating category and the negative rating category.